

COTTONWOOD HISTORIC PROPERTY TOUR



SPONSORSHIP PACKET 2021



CITY OF COTTONWOOD HISTORIC PRESERVATION COMMISSION
COTTONWOODHPT.COM • HPC@COTTONWOODAZ.GOV

SPONSORSHIP LEVELS

The City of Cottonwood's Historic Preservation Commission would like to thank you for your time and consideration in sponsoring this year's Cottonwood Historic Property Tour. The funds received from our sponsors are used to put on the annual historic tour and fund the Small Grant Funding Program (cottonwoodaz.gov/758/Small-Grant-Funding-Program). **Sponsorship sign-up deadline: Oct. 28, 2021**

HISTORIC PRESERVATION SPONSOR

\$2,500

**The Historic Preservation Sponsor level is limited to one per year on a first come, first serve basis*

- Company/organization/family name on press release (distributed to local newspapers, on City of Cottonwood website, SHOP Cottonwood newsletter, various social media channels)
- Logo/name *with link to your website* on home page
- Logo/name *with link to your website* on sponsors page
- Logo/name in open/end credits
- Recognition on Cottonwood Historic Property Tour Facebook page
- Full-page ad in the Cottonwood Historical Property Tour Book (digital and physical copies)
 - Company/organization must provide their own ad art
 - **Ad artwork is due by October 28, 2021.**
- Logo/name on banner
- Logo/name on flyer
- Table space at the in-person "reception" event on November 13, 2021
 - We will provide a table and chairs for your setup
- Logo/name on the in-person reception event slideshow
- One free download of the virtual 2021 Cottonwood Historic Property Tour video

LANDMARK SPONSOR

\$1,500

- Logo/name *with link to your website* on home page
- Logo/name *with link to your website* on sponsors page
- Logo/name in open/end credits
- Recognition on Cottonwood Historic Property Tour Facebook page
- Half-page ad in the Cottonwood Historical Property Tour Book (digital and physical copies)
 - Company/organization must provide their own ad art
 - **Ad artwork is due by October 28, 2021.**
- Logo/name on banner
- Logo/name on flyer
- Table space at the in-person "reception" event on November 13, 2021
 - We will provide a table and chairs for your setup
- Logo/name on the in-person reception event slideshow
- One free download of the virtual 2021 Cottonwood Historic Property Tour video

BACK IN THE DAY SPONSOR

\$500

- Logo/name *with link to your website* on sponsors page
- Logo/name in end credits
- Recognition on Cottonwood Historic Property Tour Facebook page
- Quarter-page ad in the Cottonwood Historical Property Tour Book (digital and physical copies)
 - Company/organization must provide their own ad art
 - **Ad artwork is due by October 28, 2021.**
- Logo/name on flyer
- Table space at the in-person “reception” event on November 13, 2021
 - We will provide a table and chairs for your setup
- Logo/name on the in-person reception event slideshow
- One free download of the virtual 2021 Cottonwood Historic Property Tour video

CONTRIBUTING SPONSOR

\$100

- Logo/name *with link to your website* on sponsors page, if applicable
- Recognition on Cottonwood Historic Property Tour Facebook page
- Table space at the in-person “reception” event on November 13, 2021
 - We will provide a table and chairs for your setup
- Logo/name on the in-person reception event slideshow
- One free download of the virtual 2021 Cottonwood Historic Property Tour video

The Historic Preservation Commission would like to inform potential sponsors that marketing and promotional materials may be distributed for the event prior to the **October 28, 2021 deadline. These items may not have your logo if you have not officially signed on as a sponsor or have not provided your logo/name on time.*

HOW TO BECOME A SPONSOR

1. Email us at HPC@cottonwoodaz.gov with the following:
 - The level of sponsorship you’d like to commit to (Reminder: *The Historic Preservation Sponsor level is limited to one per year on a first come, first serve basis*).
 - The logo/name you’d like to have used in the marketing materials
 - Link to your website (if applicable)
 - Ad artwork for the CHPT Book in the corresponding size for your sponsorship level
2. Write a check payable to the City of Cottonwood for the corresponding amount of the sponsorship level you’ve selected.
3. Drop off your check at the City of Cottonwood Finance/Human Resources Office (821 N. Main St., Cottonwood, AZ 86324)

COTTONWOOD HISTORIC PROPERTY TOUR BOOK

This year, the Historic Preservation Commission is excited to introduce the Cottonwood Historic Property Tour Book! This book is a collection of entries all about the properties in this year's tour. The book will contain even more background information and research about each property that may not have been mentioned in the tour video. As an added benefit for our sponsors who are in the Historic Preservation, Landmark, or Back in the Day levels, they may have ad space for themselves in the tour book. See below for more information regarding ad space.

Ad Sizes:

Historic Preservation level: full page (8.5 inches wide by 11 inches tall)

Landmark level: half page (8.5 inches wide by 5.5 inches tall)

Back in the Day level: quarter page (4.25 inches wide by 5.5 inches tall)

It is recommended that you keep all important information within a 1-inch margin for best results.

Ad artwork must be provided as either a high-quality resolution PNG, JPG, or PDF.

Ad Artwork is due by October 28, 2021.

